

FINAL TRIM: 5" x 8"

ACCEPTED FILE TYPE:

PDF (convert all fonts to outlines)

DO NOT INCLUDE CROP

BLEED: .25 inch

SAFETY: .25 inch

COLOR MODE: CMYK

RESOLUTION: 300 dpi

BLEED: Ads designed to extend to the edge of the page must be prepared with proper bleed settings. Please include an extra .25in total (.125in on each side). Since bleeds are trimmed during production, all essential content—such as text and images—should remain inside the safety lines.

SAFETY LINE: All key elements, including text and images, must remain within the designated safety lines to ensure they are not cut off during trimming.

ARTWORK SUBMISSION:

Design files may be submitted electronically through email, Google Drive, WeTransfer, or other approved digital platforms. All materials will be reviewed before publication. Avenaire retains the right to modify any submissions that do not comply with the terms and conditions outlined in the advertising agreement.

SUBMITTED ADS & CONTENT:

The Advertiser affirms that all materials provided to Avenaire are either original works or used with proper legal authorization. The Advertiser further confirms that no submitted content violates any laws or infringes upon copyrights, trademarks, trade names, or patents of any kind.

Questions? Contact the Creative Team at:
creative@avenaire.co

USING OUR DESIGN SERVICES?

- » Do NOT submit scanned images.
- » Try to include all content, info and instructions etc., in a single email.
- » If image files are too large, use a digital file sharing service.
- » Ad design includes one draft and up to three revisions. Extra revisions may incur additional fees at the designer's discretion.
- » Send all assets/details for initial draft to creative@avenaire.co.

